

Client: Gold's Gym South Florida—JUP

Project: Yoga Eblast

Subject line (test multiple lines):

- A) Find Your Balance
- B) The New Addition to Your Self Care Routine
- C) Relax, Release, Recharge

[Insert Gold's Gym logo]

Flourish in mind, body, and soul with Yoga!

Our world class yogis are ready to you help infuse your day with tranquility, increase your flexibility, and burn a few calories along the way.

Find Tranquility [Button] → *Link to <http://www.goldsgymjupiter.com/classpass/>*

When the craziness of life wreaks havoc on your stress levels, find inner peace through the meditative practice of yoga. Give yourself the gift of refreshment and energy.

Reap the Health Benefits [Button] → *Link to <http://www.goldsgymjupiter.com/classpass/>*

Along with increasing your flexibility, yoga increases blood flow and improves posture to decrease risk of injury and reduce back pain.

Burn Calories [Button] → *Link to <http://www.goldsgym.com/jupiterfl/calendar/>*

Yoga can provide an amazing full-body workout as you burn hundreds of calories per hour. With a variety of classes offered 7-days a week, Gold's yoga is sure to set you down the path to inner peace.

Bring a buddy [Button] → *When the member clicks, a new email is generated with the copy on page 2 of this document*

Friends who zen together, stay together. Invite someone to join you and hold you accountable.

[Callout Button] → *Link to <http://www.goldsgymjupiter.com/classpass/>*
Claim your FREE class pass today!

[call out] Download the myPATH app today to register for classes!

[insert Facebook icon] → *Link to <https://www.facebook.com/GoldsGymJupiter/>*

[insert Instagram icon] → *Link to <https://www.instagram.com/jupitergoldsgym/>*

Gold's Gym Jupiter → *Link to GoldsGym.com/jupiterfl*

Gold's Gym Jupiter

201 N US Highway 1, Suite C6

(561)743-3700



MARKETING COMMUNICATIONS

Client: Gold's Gym South Florida—JUP

Project: Yoga Eblast – Bring a Buddy email

Subject line: See You On The Mat

Let's find tranquility while burning calories!

Snag your FREE Yoga Class Pass here: <http://www.goldsqymjupiter.com/classpass/>

Namasté!